

iGenius

Press Kit

We are a high-growth scaleup

iGenius is the native AI company on a mission to reimagine data interaction and deliver intelligence powered by simplicity. Striving to democratize data, we give it a voice and make business analytics accessible. Our AI solutions make technology more human and create complete data affinity.

Founded in 2016 by Uljan Sharka, iGenius received one of the largest funding rounds from angel investors, getting \$7 million in one go. With over 100 team members, and offices in Milan, California, London and Switzerland, iGenius is a high-growth scaleup that thinks like an enterprise.

iGenius

iGenius
by the numbers

4
Offices

100+
People

10
Nationalities

We put people first

At iGenius, we work as one team towards one goal. Our team puts their best into what they do, so we built our work culture around our people. We call it working iGeniusly: here's what it means.

iGenius





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We put people first

We think **talent** is a great start, but not an end. We created a work environment where talented people can thrive and let their passion fill the workplace. There is no great product without a great team.

Teamwork, empathy and an agile attitude are part and parcel of our work culture.

Professional development is the key to unlock a team's full potential. We put time and budget aside for regular training and access to e-learning platforms.

A little **flexibility** can make a big difference. We don't have to be chained to a desk to be productive. Besides, there is life outside work, isn't there?

A scaleup that thinks like an enterprise

Founded in 2016 by Uljan Sharka, iGenius has been growing fast, and it shows no signs of stopping.

Our leadership, which includes executives who previously worked for such tech giants as Apple, Google, HPE and SAP, help us keep our strategic goals clearly in sight.

iGenius

About Uljan Sharka

Uljan Sharka is the Founder and CEO of iGenius, the AI company behind crystal, the first virtual advisor for data intelligence. He was previously a consultant at Apple.

Uljan leads iGenius' strategy and mission to reimagine data interaction using groundbreaking technology such as Natural Language Processing and Machine Learning.

A rising star in European AI innovation, Uljan was mentioned at the Web Summit,

TechCrunch Disrupt and Startup Grind, among other events. He also featured in the Silicon Valley Business Journal.

Under Uljan's leadership, iGenius was selected by Facebook's Accelerate program for thriving startups, and as a Google Cloud Platform case study for top use of Machine Learning, cloud technologies and fast data retrieval.

iGenius

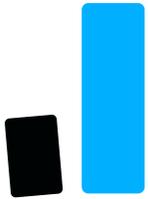


Introducing crystal

crystal is the first AI-powered advisor for data intelligence, and iGenius' first product. With a slick conversational interface – yes, you can talk to her – she puts data at your fingertips and in context, taking data analysis to another level. crystal can learn from your data, and has a talent for making predictions and serving up proactive advice.

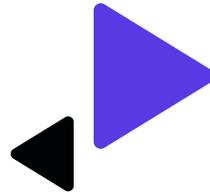
She can browse seamlessly across data sources, tailor real-time insights to your business's terms and complete tasks on your behalf. All crystal's talents empower you to make the best decisions and boost results.





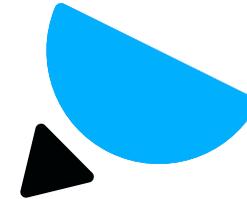
An advisor, not an assistant

crystal is more than an AI assistant. She doesn't just react when you speak to her, she serves up proactive advice and insights in real time, monitors data changes constantly and delivers data-driven forecasts. This helps businesses get the best of what they need most – results.



The tech behind crystal

With Fast Data Retrieval, crystal can slice and dice data streamed from multiple sources at super speed. Her Artificial Intelligence uses Machine Learning and Deep Learning to create a knowledge graph of your business. This is all channeled through crystal's contextual Natural Language Processing.



crystal's application

The potential applications of crystal are endless. From empowering sales agents and boosting marketing performance to optimizing system maintenance and travel expenses, she can bolster businesses in a range of industries. These include insurance, banking, pharma, energy, and more.

Our story so far

November 2018 ●

Our groundbreaking data intelligence work with energy company, Enel, scooped up the **Digital Innovation Award** at top Italian tech fair, SMAU.

January 2018 ●

iGenius was selected as a **Google Cloud Platform case study** for top use of Machine Learning, cloud technologies and fast data retrieval.

October 2017 ●

iGenius was selected by **Facebook's Accelerate program** for thriving startups.

September 2016 ●

crystal beta was launched at TechCrunch San Francisco. TechCrunch praised iGenius' virtual advisor as the **AI solution** that makes "digital marketing sexy".

January 2016 ●

We started out with a **first investment round** to expand our team, technologies and get us started on building crystal.

● April 2019

In the first quarter of 2019, iGenius' scalability took a big step forward: we signed up **three Fortune 500 clients** in just a few months.

● February 2018

We became part of the **Silicon Valley Organization**, which brings together Silicon Valley businesses sharing a vision for innovation.

● September 2017

Our angel investors let us up our game with a **second round of investment**.

● February 2017

iGenius was selected to take part in Startup Grind by Google for Entrepreneurs in California, and named as one of the **top 8 startups** by the investor club.

● June 2016

From concept to early product: **crystal alpha** was presented at Cannes Lions Innovation and immediately signed up such customers as Google, The Coca-Cola Company, JWT, Dentsu and Mindshare.

iGenius

Check Out Our Blog:

medium.com/ideas-at-igenius

Contact Us:

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